



## Independence Brew-B-Q Charity Partner Program Summary

Independence Brew-B-Q offers a unique fundraising platform for non-profit organizations to connect with the community. The Independence Brew-B-Q will provide local charitable organizations the opportunity to share in the potential net proceeds from the event. The Charity Partner will be listed on the Brew-B-Q website and marketing materials.

### **REQUIREMENTS**

Charities must apply to become the Independence Brew-B-Q 2017 Charity Partner. It is in the sole discretion of the Independence Brew-B-Q committee to determine the selection criteria.

Independence Brew-B-Q requires the following in order for charities to be accepted into the Charity Partner Program

- Submit application with explanation on how the charity promotes and/or helps the community
- Agree to promote the Independence Brew-B-Q
- Agree to follow all Rules and Regulations of the Independence Brew-B-Q

Please note that Brew-B-Q is an alcohol AND food related event. Please consider this before submitting an application if your organization does not wish to be associated with alcoholic beverages.

**Charity Partner Plan:** The Independence Brew-B-Q will ask that the Charity Partner provide the following:

- Volunteers for the date of the event, set up and tear down (number to be determined by the size of the organization)
- Volunteers for pre-event advertising at the Independence Farmers Market. Volunteers will be encouraged to wear their organizations t-shirts and have information about their organization to share with the public.
- Exposure in our advertising campaign including the website, Facebook, flyers, and Twitter.
- As a partnership, Independence Brew-B-Q asks that the charity partner use their organizations social media to promote the event and sales of the craft brew zone passes.

In return, the Independence Brew-B-Q will provide the following:

- Booth space at the event to distribute information about the charity and/if applicable to sell non-food items for fundraising.
- A percentage of the net proceeds from the event will be given to the Charity Partner. This figure is not guaranteed and could be minimal if the event does not meet expenses.



## 2017 Independence Brew-B-Q Charity Partner Program Application

Thank you for your interest in becoming a 2017 Charity Partner with Independence Brew-B-Q. Please complete this application and submit for consideration.

Name of Charity \_\_\_\_\_

Primary Charity Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail address \_\_\_\_\_

Charity's Website \_\_\_\_\_

Approximate number of  
Volunteers/Members \_\_\_\_\_

Tax ID # of nonprofit Charity \_\_\_\_\_

### **Charity's Mission Statement:**

\_\_\_\_\_  
\_\_\_\_\_

### **Explain how the Charity Partnership will help the community:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I have reviewed the Independence Brew-B-Q Charity Partnership Program Summary and verify that our charity will comply with the requirements of the Charity Partner Program.

\_\_\_\_\_  
Charity Representative Signature

\_\_\_\_\_  
Date

*Independence Brew-B-Q reserves all rights to accept or deny requests for Charity Partnerships.*

Application should be submitted to:

Independence Brew-B-Q  
Attn: Charity Partnership Committee  
PO Box 467  
Independence, IA 50644  
email: [sara@brewbq.org](mailto:sara@brewbq.org)

**Independence Brew-B-Q Charity Partner Deadline:** Applications are due no later than **May 15, 2017**.