



# Sponsorship Information

Your sponsorship dollars will help us put the Independence BrewBQ on the top of the list for summer outdoor events. Please consider that we donate a large portion of our event proceeds to our charity partner when making your sponsorship level selection. This year's charity partner is Heartland Acres Agribition Center

## Sponsorship Levels

Level	Investment Amount	Benefits
<b>Full Slab</b>	\$1,000+	<ul style="list-style-type: none"> <li>Company logo displayed at event*</li> <li>Mentions in radio/T.V. ads</li> <li>Company logo on all marketing materials**</li> <li>Website, Facebook and Twitter mentions</li> <li>4 V.I.P. Craft Brew Zone Passes</li> </ul>
<div style="background-color: red; color: white; border-radius: 50%; padding: 5px; display: inline-block;">New!</div> <b>Level Up Offer</b> <i>for Full Slab Sponsors Only</i>	\$1,000	<p><b>Receive all the Full Slab benefits PLUS select one of these options:</b></p> <ul style="list-style-type: none"> <li><b>Option A: 10 V.I.P. Craft Brew Zone Passes</b> <i>(Total of 14 V.I.P. Passes with Full Slab sponsor level).</i></li> <li><b>Option B: 15 Regular Craft Brew Zone Passes</b> <i>(Can also convert your 4 V.I.P. Passes from Full Slab sponsorship to regular passes for a total of 21).</i></li> <li><b>Option C: 10 BBQ &amp; Brew Packages - \$10 food voucher and 2 beverage tokens</b> <i>(Tokens redeemable at tap trailer outside the Craft Brew Zone).</i></li> </ul>
<b>Half Slab</b>	\$600-\$999	<ul style="list-style-type: none"> <li>Company logo displayed at event*</li> <li>Website, Facebook and Twitter mentions</li> <li>2 V.I.P. Craft Brew Zone Passes</li> </ul>
<b>Pulled Pork</b>	\$300-\$599	<ul style="list-style-type: none"> <li>Company logo displayed at event*</li> <li>Website, Facebook and Twitter mentions</li> <li>1 Craft Brew Zone Pass</li> </ul>
<b>Other Amounts</b>	Varies	Interested in donating an amount not listed above or making an in-kind donation? Contact us!
<b>Corporate Sponsorship</b>	Varies	Contact us to learn more about partnering with BrewBQ to host an employee appreciation event at BrewBQ. Entertainment, food and location are already taken care of!

\*All logo displays handled by BrewBQ Committee

\*\*Sponsorship confirmation deadline is July 15 for logo on marketing materials and t-shirts

***Sponsorship Form on Reverse Side »***



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## *Sponsorship Commitment*

Select a Sponsorship Level	Investment Amount
Full Slab	\$1,000
Full Slab + Level Up Offer	\$2,000    Option A    Option B    Option C
Half Slab	\$600-\$999, Indicate exact amount:
Pulled Pork	\$300-\$599, Indicate exact amount:
Other Amount	Indicate exact amount:
Corporate Sponsorship	Contact BrewBQ

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Website or URL to use for hyperlinks:** \_\_\_\_\_

Please send company logo to: Jenny Hughes, [jenny@brewbq.org](mailto:jenny@brewbq.org).

**Make check payable to Independence BrewBQ**

Mail to: P.O. Box 206, Independence, IA 50644

Or Contact Terry for pick up.

For more information, please contact: Terry Gaumer, [terry@brewbq.org](mailto:terry@brewbq.org)

**[www.BrewBQ.org](http://www.BrewBQ.org) • [info@brewbq.org](mailto:info@brewbq.org)**